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Biography:

Not available

Urban Mobs, Mapping popular Emotions

Abstract:

Today's modern communication tools are a privileged way to instantly share feelings. Wherever people are communicating, being it in Paris for the World Music Day, Warsaw and Krakow for St. John's Night or Madrid, Barcelona, and Bucharest at a football match, these cities live and breathe at their own communications pace.

UrbanMobs provide a tool to study crowd communication activities and paint "popular emotion cartography". UrbanMobs is a technology developed for analyzing and visualising citywide mobile phone activity. Different communication layers (calls / SMS, indoor / outdoor, roaming / home traffic) help to dress a dynamic picture of city activity during a specific event.