



DD4D

DATA DESIGNED FOR DECISIONS

ENHANCING SOCIAL, ECONOMIC AND ENVIRONMENTAL PROGRESS

A joint IIID and OECD conference

Paris 18-20 June 2009

Short text, 95 words:

DD4D – DATA DESIGNED FOR DECISIONS

A joint IIID and OECD conference, Paris 18-20 June 2009

Over 50 speakers from 20 countries investigate selection, visualisation, interpretation and communication of data.

- Bringing personal meaning and relevance to statistics.
- Sharing tools to access and understand data.
- Finding stories in data and communicating them.
- Helping people understand complex issues.
- Graphic representation and decision-making.
- Visualising progress and development.

Finding the Story – Telling the Story – Living the Story.

This is a conference for intermediaries between data, knowledge and empowerment.

More information is available at: www.dd4d.net



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Medium text, 184 words:

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The cooperation between IIID (International Institute for Information Design) and the OECD (Organisation for Economic Co-operation and Development) will explore how people interact with (statistical) data.

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Speakers come from such diverse disciplines as economics and statistics, social and cognitive science, information design, visualisation, the media, or development planning, they work in government departments, universities, research institutes, radio, print and online media, NGOs and private companies.

Participants should expect to look beyond the usual boundaries of discipline and leave with new ideas and possibly surprising alliances.

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The cooperation between IIID (International Institute for Information Design) and the OECD (Organisation for Economic Co-operation and Development) will explore how people interact with (statistical) data.

Data is collected for all areas of life – the question is; how can it be used effectively? How can data help people understand, and how does understanding help people to take action?

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The meeting place

The venue is the new OECD conference centre in the heart of Paris. The conference format includes “Tea for Two (T42)” sessions, which enable five 15-minute head to head encounters with other participants and speakers, similar to the concept of speed dating. Be prepared for unexpected encounters.

We are very happy to have connected to the French community. Small get-togethers will be hosted by our French partners in industry and design in the evenings at various locations in Paris.

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