



DATA DESIGNED FOR DECISIONS

ENHANCING SOCIAL, ECONOMIC AND ENVIRONMENTAL PROGRESS

A JOINT IIID AND OECD CONFERENCE, PARIS 18-20 JUNE 2009



Statistics meets information design meets the user.

A co-operation between the Organisation for Economic Co-operation and Development (OECD) and the International Institute for Information Design (IIID).

In the context of the Global Project on "Measuring the Progress of Societies" the goal is to provide a platform for exchanging different views, methods and approaches to communicating, visualising and understanding data.

DD4D is a conference for intermediaries between data, knowledge and empowerment. We will investigate selection, visualisation, interpretation and communication of data, and how it can be effectively used to:

- help understand complex issues,
- make data relevant at a personal level,
- close the gap between objective measurement and perception, and
- take decisions based on evidence.

Speakers will be invited from such diverse disciplines as information design, visualisation, social sciences, cognitive science, earth sciences, the media, development planning, economics and statistics. Participants should expect to leave with insights into their own subject area, a look beyond the usual boundaries of discipline, and new unexpected alliances.

For further information and registration: www.dd4d.net